








12th Annual

NEW JERSEY BIKE & WALK SUMMIT



PROTECT. PROMOTE. EDUCATE

Summit Schedule

	MON, MAY 31	TUE, JUNE 1	WED, JUNE 2	THUR, JUNE 3	FRI, JUNE 4	SAT, JUNE 5
9:30 -10:30 AM	MEMORIAL DAY			Safe Mobility For All: Achieving Vision Zero in New Jersey	Fund Your Project: Tips and Strategies for Successful Grant Applications 	Advocates in Action Part 2: Covid and Beyond (9:30 -11:00 AM)
12:00-1:00 PM		Opening Session, Keynote Speakers & Awards (12:00-1:30PM) 	A Vision for Safety: The New Jersey Strategic Highway Safety Plan 	The Intersectionality of Trails, Equity and Environmental Justice	Connecting Communities Throughout Stages Of Development Trail	Delaware River Heritage Trail Ride (in-person 12:45PM)
4:00 -5:00 PM		No Money. No Problem: Meet Your Safe Routes Coordinator 	Covid Lessons Learned: From Tactical to Practical	Building Municipal Support For Better Streets 		
5:30 - 6:30 PM				Mixer hosted by the Vision Zero Alliance of NJ		



TUESDAY, JUNE 1

12:00-1:30 PM – OPENING SESSION, KEYNOTE SPEAKERS & AWARDS

Moderator:

Debra Kagan, Executive Director, New Jersey Bike & Walk Coalition

Introductions:

Brendan Gill - Essex County Commissioner, NJBWC Board of Directors Member

Keynote Speakers:

Lieutenant Governor Sheila Oliver

Self-described as a "Jersey Girl", Lieutenant Governor Oliver has pioneered a successful career in public service advocating for social justice, women's equality, and education, ultimately becoming the first woman of color to serve in a statewide elected office in New Jersey history. In addition to her role as Lieutenant Governor, she serves as Commissioner of the Department of Community Affairs. In her keynote speech, the Lt. Governor addresses the importance of shifting our focus to designing "complete streets" that are safe for all bikers and walkers of all ages, abilities, and income levels. She shares the many DCA services and programs available to municipalities to build safer, stronger, and more bike/ped-friendly communities.

U.S. Representative Mikie Sherrill

Rep. Mikie Sherrill graduated from the Naval Academy and served in the Navy for almost 10 years as a Sea King helicopter pilot and Russian policy officer. She went on to attend Georgetown University Law School and serve as a federal prosecutor at the US Attorney's Office in Newark, NJ. She serves on the House Armed Services, Science, Space and Technology, and Education and Labor Committees. She proudly owns the title of the "tunnel-obsessed Congresswoman" due to her tireless advocacy for infrastructure investments crucial to Northern New Jersey and the entire country. In her address, Rep. Sherrill will focus on the importance of prioritizing these investments to reimagine how our communities can work better for all people and ensure we're paving the way for the future in a sustainable manner.

Presentation of Awards:

Marty Epstein Advocate of the Year Award

Awardees:

Steven Fulop, Mayor of Jersey City

Cyndi Steiner, NJBWC Advisory Board Member and Former Executive Director

Princeton Pedestrian & Bicycle Advisory Committee

Trenton Cycling Revolution

[Register here](#)



TUESDAY, JUNE 1

SafeRoutes Academy 4:00-5:00 PM – **NO MONEY. NO PROBLEM: MEET YOUR SAFE ROUTES COORDINATOR.**

Over the past year, more children and youth have been walking and bicycling in and around their neighborhoods, increasing the need for safety education, programs, and resources. Safe Routes Regional Coordinators from the state's eight Transportation Management Associations (TMAs) are funded through a partnership with the NJ Department of Transportation (NJDOT) to provide free technical assistance to help your school or community address safer conditions for walking and bicycling. In this session, we will discuss some of the resources and programs available through Safe Routes Regional Coordinators who can help to provide the inspiration and education needed to keep families walking and bicycling. Participants will meet the TMA staff who serve their municipality and learn more about how they can support your community.

[Register here](#)

Moderators:

- Sean Meehan, Senior Research Specialist, Voorhees Transportation Center & Safe Routes Resource Center, Rutgers University
- Trish Sanchez, Public Relations and Outreach Specialist, Voorhees Transportation Center & Safe Routes Resource Center, Rutgers University

Panelists:

- Bill Riviere, Safe Routes Coordinator, NJDOT Bureau of Safety, Bicycle and Pedestrian Programs
- NJ Transportation Management Association Safe Routes Regional Coordinators



WEDNESDAY, JUNE 2

SafeRoutes Academy 12:00 – 1:00 PM – **A VISION FOR SAFETY: THE NEW JERSEY STRATEGIC HIGHWAY SAFETY PLAN**

New Jersey's vision is to achieve zero deaths on all public roads. Join us for an update on the New Jersey 2020 Strategic Highway Safety Plan which includes goals, objectives, performance measures and a specific bicycle and pedestrian emphasis area to guide safety programs and investments and help reduce highway fatalities and serious injuries on all public roads. This wide-ranging plan focuses not only on physical improvements to the roadway system in order to reduce the frequency and severity of crashes, but also includes education and outreach efforts aimed at changing road user behavior to promote a culture of safety.

[Register here](#)

Moderator: Catherine Bull, Research Project Coordinator, Voorhees Transportation, Rutgers University

Panelists:

- Bill Riviere, Safe Routes Coordinator, NJDOT Bureau of Safety, Bicycle and Pedestrian Programs
- Andrew Swords, Director, NJDOT Division of Statewide Planning
- Khalid Shaikh, Section Chief, NJDOT Bureau of Safety, Bicycle and Pedestrian Programs
- Elise Bremer-Nei, AICP, PP, Bicycle and Pedestrian Coordinator, NJDOT Bureau of Safety, Bicycle and Pedestrian Programs

4:00-5:00 PM – COVID LESSONS LEARNED: FROM TACTICAL TO PRACTICAL

The pandemic spurred tremendous innovation in tactical approaches to expand the capacity of our streets to accommodate people and commerce more safely. These experiments validated the demand for complete streets that provide a better balance between roadway users. At the same time, many of these pilots highlighted real conflicts that need to be thought through more thoroughly if they are going to transition to permanent solutions. The session will provide advice for those looking to transition from tactical to practical implementation of complete streets.

[Register here](#)

Moderator: Courtenay D. Mercer, PP, AICP, Executive Director, Downtown New Jersey

Panelists:

- Mike Lydon, Principal, Street Plans
- Bob Noland, Director of the Voorhees Transportation Center, Director of the PhD program in Planning and Public Policy, and Distinguished Professor at the Edward J. Bloustein School of Planning and Public Policy
- Betsy Mastaglio, Manager, Office of Transit, Bicycle and Pedestrian Planning, Delaware Valley Regional Planning Commission



THURSDAY, JUNE 3

9:30-10:30 AM – SAFE MOBILITY FOR ALL: ACHIEVING VISION ZERO IN NEW JERSEY

Is Vision Zero achievable? In 2019, Oslo was the first major world city to see zero pedestrian and cyclist fatalities in its city center. Closer to home, Hoboken has also eliminated traffic fatalities for three years running. So, yes Vision Zero is achievable. What exactly is Vision Zero and why should it be a part of our transportation policy in New Jersey? This session will explain the concept of Vision Zero and how it is related to Complete Streets, introduce the recently launched Vision Zero NJ Alliance and its mission, and dive into what the implementation of a Vision Zero policy/strategy looks like at different stages and how you can advocate for Vision Zero in your Municipality.

[Register here](#)

Moderator: Sangeeta Badlani, Founding Member, Families for Safe Streets New Jersey, Nikhil Badlani Foundation & Vision Zero New Jersey Alliance

Panelists:

- Paul Bellanboyer, Co-founder, Safe Streets JC
- Greg Francese, Transportation Planner, City of Hoboken
- Jeffrey Wilkerson, Supervising Planner, Division of Planning, City of Trenton
- Lisa Serieyssol, Chair, Princeton Pedestrian & Bicycle Advisory Committee
- Jim Hunt, Vision Zero New Jersey Alliance Organizer, 4-Foot Safe Passing Law Advocacy Campaign Leader

12:00 -1:00 PM – TRAILS, EQUITY AND ENVIRONMENTAL JUSTICE

It's spring – time to get out into New Jersey's great green spaces and enjoy the fresh air. The Garden State has hundreds of parks, trails and sights to explore. It's so easy – lace up your walking shoes and step out on a leafy path, grab your bike and hit a trail, or just take a seat on a park bench and people watch. However, if you're a resident of one of New Jersey's overburdened and highly urban communities, it's likely your access to open space may be limited. Speakers in this session will discuss the history of practices embedded in racial injustice, the DEP's efforts to ensure equal access to the benefits of nature and a healthy environment, and integrating transportation systems to offer better connections between trails and transit.

[Register here](#)

Moderator:

Julia Raskin, Trails Program Manager, Natural Areas Conservancy (NAC)

Panelists:

Olivia Glenn, Deputy Commissioner for Environmental Justice and Equity, New Jersey Department of Environmental Protection

Brandee Chapman, State Trails Coordinator, New Jersey Department of Environmental Protection

Renae Reynolds, Executive Director, Tri-State Transportation Campaign



THURSDAY, JUNE 3



4:00-5:00 PM – BUILDING MUNICIPAL SUPPORT FOR BETTER STREETS

How do you get started identifying and addressing pedestrian and bicycle opportunities and concerns in your community? How do you adopt Complete and Green Streets in your municipality? How do you formalize a local committee? Local advocates from several New Jersey communities will share lessons learned and methods and tactics that have worked for them to build local support and adopt and implement Complete and Green Streets policies. This session will help you identify potential partners within your community, create important partnerships among other stakeholders, and generate ideas and actions to make walking and bicycling safer and more desirable modes of transportation.

[Register here](#)

Moderator: Sean Meehan, Senior Research Specialist, Voorhees Transportation Center & Safe Routes Resource Center, Rutgers University

Panelists:

- Bill Riviere, Safe Routes Coordinator, NJDOT Bureau of Safety, Bicycle and Pedestrian Programs
- Leigh Ann Von Hagen, AICP, PP, Managing Director, Active Transportation and Mobility Safety, Voorhees Transportation Center & Safe Routes Resource Center, Rutgers University
- Candace Faust, Complete Streets Advisory Committee, Eatontown Borough
- Jennifer Duckworth, Chair, Pedestrian Safety Advisory Board, Millburn Township

5:30-6:30 PM – VISION ZERO ALLIANCE MIXER

*Hosted by the [Vision Zero Alliance of New Jersey](#)

Join the Vision Zero Alliance of New Jersey for an informal mixer! The Alliance will host panelists from the session *Safe Mobility for All: Achieving Vision Zero in New Jersey*. Attendees will have the opportunity to chat with panelists and ask questions about their work advancing Vision Zero in their communities.

[Register here](#)

Hosts:

Sonia Szczesna, Director of Active Transportation, Tri-State Transportation Campaign
Sangeeta Badlani, Founding Member, Families for Safe Streets New Jersey, Nikhil Badlani Foundation & Vision Zero New Jersey Alliance

Panelists:

- Paul Bellanboyer, Co-founder, Safe Streets JC
- Greg Francese, Transportation Planner, City of Hoboken
- Jeffrey Wilkerson, Supervising Planner, Division of Planning, City of Trenton
- Lisa Serieyssel, Chair, Princeton Pedestrian & Bicycle Advisory Committee
- Jim Hunt, Vision Zero New Jersey Alliance Organizer, 4-Foot Safe Passing Law Advocacy Campaign Leader



FRIDAY, JUNE 4

SafeRoutes Academy 9:30-10:30 AM – **FUND YOUR PROJECT: TIPS AND STRATEGIES FOR SUCCESSFUL GRANT APPLICATIONS**

There are funding opportunities available for communities to implement a range of improvements and programs to make walking and bicycling safer, easier and more accessible modes of travel for all. Join us and learn about the types of grant funding available – from larger federal and state grants to smaller health and sustainable community grants. Participants will walk away with ideas on how to find the grants that align with walking and bicycling goals in their community, and tips and strategies for developing successful grant applications.

[Register here](#)

Moderator: Trish Sanchez, Public Relations and Outreach Specialist, Vorhees Transportation Center & Safe Routes Resource Center, Rutgers University

Panelists:

- Bill Riviere, Safe Routes Coordinator, NJDOT Bureau of Safety, Bicycle and Pedestrian Programs
- Julie Seaman, Division Office, Local Aid and Economic Development, NJ Department of Transportation
- Christine Newman, Director of Community Outreach, American Association of Retired Persons (AARP) New Jersey

12:00-1:00 PM – CONNECTING COMMUNITIES THROUGHOUT STAGES OF TRAIL DEVELOPMENT

Trails, like people, go through several stages of development, each requiring strategies to address the unique characteristics and challenges that a particular phase of the lifecycle presents. What equity and inclusion considerations are important in a trail's infancy stage? How does the need for partners and fundraising change as the project progresses? What management structures are needed after the trail's construction? In this session, we will hear from the trail experts of three trails in three different stages of development and will showcase how multi-county trails can connect our most challenged communities and provide mobility options that are environmentally and economically sustainable.

[Register here](#)

Moderator: Laura Torchio, AICP, Principal, Laura Torchio, LLC

Panelists:

- Debra Kagan, Executive Director, NJBWC
- Eleanor V. Horne, Co-President, Lawrence Hopewell Trail
- Matt Ludwig, PE, AICP, Senior Engineer & Planner, NV5



SATURDAY, JUNE 5

9:30-11:00 AM – ADVOCATES IN ACTION PART 2: COVID AND BEYOND

Bike/ped advocates have long been champions of social equity, accessibility, health, and sustainability. Since the pandemic, people all over the world are finally recognizing what the advocates have known all along - to achieve these values, it is critical to reduce automotive dependency, offer safe and convenient alternatives to driving, and to think differently about how we use our valuable public space. Using this momentum, we are reimagining our streets, neighborhoods, and business districts as places not just for cars, but for all people. In this session, hear experiences from advocates around NJ followed by the opportunity to ask questions of panelists about how they've succeeded - or are still working- to build better places for people.

[Register here](#)

Moderator:

Polli Schildge, Founding Member, Asbury Park Complete Streets Coalition

Panelists:

- Lisa Serieyssol, Chair, Princeton Pedestrian & Bicycle Advisory Committee
- John Sullivan, President, Bike & Walk Montclair
- Shaun Ellis, Founding member of Ride Free, a transportation gap project by Free Bridge Mutual Aid
- Pam Lamberton, Founding Member, Asbury Park Complete Streets Coalition
- Todd Pagel, Former Councilman, City of Metuchen & President of Bike Walk Metuchen
- Kathleen Ebert, Founder, Point Pleasant Borough Complete Streets
- Anthony Talerico Jr., Mayor of the Borough of Eatontown
- Kenny Sorenson, Advocate, Neptune Complete Streets
- Nancy Blackwood, Chair, Red Bank Environmental Commission/Green Team

12:45PM – DELAWARE RIVER HERITAGE TRAIL RIDE (IN-PERSON)

Explore New Jersey's newest Circuit Trail in Burlington County: the 5.5 mile section of the Delaware River Heritage Trail between Bordentown and Roebling is 95% open and will become a segment of the East Coast Greenway. We'll start in downtown Bordentown, follow a signed on-road route and then ride on the paved shared use path through the woods and corn fields of Crystal Lake Park.

[Register here](#)

Hosted by: Bicycle Coalition of Greater Philadelphia

Meeting location: Bordentown River LINE Station

Estimated Milage: 15 mi

*Email lauren.rushing@njbwc.org for a DISCOUNT code. The first 8 people to email will get free registration for the ride.

THANK YOU TO OUR SPONSORS!

PLATINUM

GPI

LINK

Engineered by Superpedestrian

HW
m F

THANK YOU TO OUR SPONSORS!

PLATINUM

NJM Insurance
Group

THANK YOU TO OUR SPONSORS!

SILVER



Partners for Health
FOUNDATION

bdp holdings llc

THANK YOU TO OUR SPONSORS!

BRONZE



Sam
Schwartz



ADVOCATES

