



# **Getting Started with Vision Zero**

**West Orange Township**

# West Orange Pedestrian Safety Advisory Board

- Complete Streets Resolution passed in 2013
- Grassroots advocacy organizations & residents raised concerns in October 2014
  - Speed limits
  - Traffic signals
  - Lighting
  - Lack of Sidewalks
- 2003-2014 Data for Municipality
  - 239 crashes
  - 5 fatalities
  - 17 serious injuries
- Ordinance created within the General ordinance of the township - Adopted in May 2015



WEST ORANGE  
PEDESTRIAN SAFETY  
ADVISORY BOARD

## PEDESTRIAN TRAFFIC & SAFETY MEETING


Moderated by Charles Brown  
MPA Rutgers Voorhees Transportation Center

**WHEN:**  
THURSDAY, OCT. 15 AT 7 P.M.

**WHERE:**  
WEST ORANGE HIGH SCHOOL  
TARNOFF CAFETERIA  
51 CONFORTI AVE.

**WHY:**  
- EXCHANGE IDEAS AND LEARN WAYS TO  
MAKE WEST ORANGE "STREET SMART"  
AND SAFE FOR ALL.

FOR MORE INFORMATION CONTACT:  
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# West Orange Pedestrian Safety Advisory Board

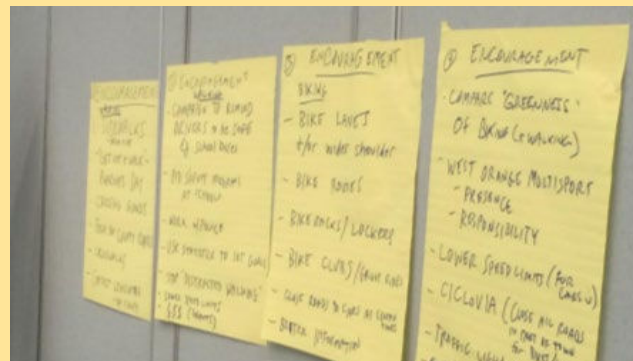
Members are representatives from:

- Downtown West Orange Alliance
- Pleasant Valley Civic Association
- Township Council
- Thomas Edison National Historical Park
- Board of Education or Designee
- The Township Engineer
- Police Chief or Designee
- Appointment by the Mayor
- Appointment by the Mayor
- Appointment by the Mayor
- Township Planner



# Pedestrian Safety Action Plan

- Pedestrian Safety Action Plan (2016 - 2020) - *Rutgers Studio, Charles Brown, & Partners for Health*
  - Consulted with local stakeholders and residents.
  - Identified dangerous areas with traffic volume and crash data.
- Outcomes
  - 19 streets were selected for further analysis and walkability audits.
  - One of the main recommendations was to **Adopt Vision Zero**



# Overview of Work

- Highlighted Projects
  - Traffic Light at Alisa Drive
  - Speed limit reduction PVW
  - Flashing beacons
  - School Travel Plans & Pop-Up Bike lanes
    - With the help of EZ Ride TMA
- Funding Received from
  - NJ Healthy Communities



# Challenges

- Visibility
- Accountability
- Transparency
- Communications & Getting the word out to the community!
- Participation from Residents



# Vision Zero New Jersey Alliance

The Alliance is committed to the idea that deaths and serious injuries on *all* roads in New Jersey are fully preventable. We'd like to see a commitment to ending traffic deaths at the state level.

Here's how we can get there:

1. Design Safe Infrastructure
2. Safety Before Speed
3. Engage Communities
4. Create Safe Systems



# Vision Zero in West Orange

- Resolution passed to create a task force
- Highlights of the resolution
  - Negotiations
    - Who would be a member on the Task Force?
    - Website to share information about this
- Utilizing the Local Bike/Ped Planning Assistance Program to create an action plan







# Vision Zero Task Force Members

- A member appointed by the **Mayor of the Township of West Orange**
- **West Orange Pedestrian Safety Advisory Board**
- Two (2) members of **West Orange Township Council**
- **Public Works Director & County Engineer for the County of Essex**
- One (1) representative from the **Department of Health & Welfare**
- One (1) representative from **West Orange Department of Senior Services** and/or the **Senior Livability Initiative**
- One (1) representative from the **Nikhil Badlani Youth Advisory Board**
- One (1) representative from the **Nikhil Badlani Foundation**
- One (1) representative from **EZ Ride Transportation Management Association**
- One (1) representative from the **West Orange Fire Department**
- One (1) representative from the **West Orange Environmental Commission**

# Local Bike/Ped Planning Assistance Program

## Needs to Participate

1. Cover Letter & Short Application from municipality/county
2. Description of project
  - a. Maps, data, any information available
3. Resolution of Support
4. A contact person from applicant
5. Local citizen groups & task forces that are interested in the project and willing to participate in study

LOCAL BICYCLE/PEDESTRIAN PLANNING ASSISTANCE PROGRAM

Local Bicycle/Pedestrian Planning  
Assistance Program  
PROGRAM GUIDELINES



**CRASH**  
~~ACCIDENT~~



# CONGRESSIONAL RESOLUTION

Introduced for 0 Traffic Deaths

by 2050

**Call your Electeds & Urge Their Support as Co-Sponsors**

# World Day of Remembrance

For Road Traffic Victims

11:00 AM - 1:00 PM  
Military Park, Newark, NJ

**Sunday,  
November 21, 2021**

#ZEROTRAFFICDEATHS  
#WDOR2021

