

**CITY OF HOBOKEN  
OFFICE OF THE MAYOR  
EXECUTIVE ORDER**

**EXECUTIVE ORDER RENEWING THE VISION ZERO TASK FORCE FOR TWO YEARS TO GUIDE THE IMPLEMENTATION OF THE HOBOKEN VISION ZERO ACTION PLAN**

**CITY OF HOBOKEN**

**No.:** 2

**EXECUTIVE ORDER**

**Date:** August 26, 2021

**WHEREAS**, on August 28, 2019, I signed Executive Order Number 19-3 adopting a “Vision Zero” campaign to eliminate all traffic-related injuries and fatalities in Hoboken by 2030 and initiating a task force to assist with achieving this goal; and

**WHEREAS**, according to that executive order, the primary implementation tool for interdepartmental and community coordination is the Vision Zero Task Force; and

**WHEREAS**, since August 2019, the Task Force has met four times to assist with the development of the Hoboken Vision Zero Action Plan; and

**WHEREAS**, the Task Force has provided a critical role in the creation of the Hoboken Vision Zero Action Plan; and

**WHEREAS**, on February 18, 2021, the Task Force received the final draft of the Hoboken Vision Zero Action Plan; and

**WHEREAS**, the Task Force’s initial term expired after one year; and

**WHEREAS**, as the success of Vision Zero in Hoboken depends on the coordination among diverse and disparate groups, the Task Force’s members will serve a critical role in implementing the Vision Zero Action Plan; and,

**WHEREAS**, the City Council of the City of Hoboken adopted the Vision Zero Action Plan at its July 21 meeting; and,

**WHEREAS**, the Task Force’s original membership should be expanded as outlined below to reflect the implementation phase of the Vision Zero Action Plan.

**NOW, THEREFORE**, I, Ravinder S. Bhalla, Mayor of the City of Hoboken, New Jersey by virtue of the authority vested in me by the Statutes of this State and the laws of the City of Hoboken, do hereby, **ORDER, DIRECT, AND ISSUE THE FOLLOWING EXECUTIVE ORDER:**

**Section 1. Vision Zero Task Force Renewal**

The Vision Zero Task Force is renewed for two more years.

## **Section 2. Vision Zero Task Force Goals, Reporting Requirements, and Membership**

### **2.1 Task Force Goals**

A Vision Zero Task Force will continue to ensure coordination among City departments and community groups. This task force will continue to unify the relevant operations of all City departments and bring to the table members of community groups that engage Hoboken's communities of concern and residents interested in safer streets. The specific goals of the task force will be to:

- Spearhead the implementation of Hoboken's Vision Zero Action Plan, which has outlined the strategies that will lead to the elimination of all traffic-related injuries and deaths by 2030;
- Maintain the project website as a public place where Vision Zero documents, outreach summaries, and crash data are available;
- Further develop the Community Ambassador Program;
- Produce a biennial progress report that will be shared with my office and members of the public.

### **2.2 Task Force Membership**

Task Force Member's will serve at my invitation for a term of two years and will continue to include the following.

- Director of Parking & Transportation, Chair
- Chief of the Police Department's Designee
- Department of Transportation & Parking, Transportation Planning Division Designee
- Department of Transportation & Parking, Parking Enforcement Division Designee
- Office of the City Engineer Designee
- Department of Community Development Designee
- Department of Environmental Services Designee
- Hoboken Fire Department Designee
- Mayor's City Council Designee
- City Council Transportation and Parking Subcommittee Chair
- Hoboken Housing Authority Designee
- Hoboken Board of Education Designee
- Representative of the Pedestrian, Bicycle, and Transit Advocacy Community
- Mayor's Community Member Designee
- Hudson County's Office of the County Engineer Designee
- Jersey City Vision Zero Task Force Designee

In addition, I will invite the following members to serve on the Task Force. These new members reflect the expanded diversity of stakeholders required to implement the Hoboken Vision Zero Action Plan.

- City Council Public Safety Subcommittee Chair
- President of the Hoboken Business Alliance or their designee
- Hudson County Division of Planning Division Chief or their designee

**2.3 Task Force Membership Terms**

All Task Force members shall serve a term of two years. If a Task Force member is unable to serve for a portion of their term, I will invite their replacement to serve the remainder of the term.

**2.4 Task Force Meeting Frequency**

The Vision Zero Task Force shall meet quarterly, with the option of meeting more frequently as necessary.

**2.5 Task Force Pledge**

To encourage meaningful participation in the Vision Zero initiative, all Task Force members shall sign the following pledge: *I pledge to coordinate the efforts of my department or organization as reflected in the Hoboken Vision Zero Action Plan to ensure that I am an integral part of achieving the goal of zero traffic-related injuries or fatalities in Hoboken by 2030.*

**Section 3. Creation of Biennial Progress Reports**

The Task Force will prepare a biennial progress report to outline major milestones achieved during the two years since the adoption of the Hoboken Vision Zero Action Plan. The progress report may also make recommendations for new or amended action items to improve the plan’s effectiveness in achieving the goal of eliminating all traffic-related injuries and deaths by 2030.

**Section 4. Launch Community Ambassador Program**

To encourage community participation at this critical phase of the Vision Zero initiative, the Task Force shall launch the Vision Zero Community Ambassador Program using the foundation laid during the Vision Zero Action Plan’s creation.


**Section 5. Compliance**

All City agencies and employees shall fully cooperate with this Executive Order.

**Section 6. Date Effective**

This Executive Order shall take effect immediately and supersedes all inconsistent Executive Orders.

**APPROVED:**

  
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 RAVINDER S. BHALLA  
 MAYOR

  
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 DATE

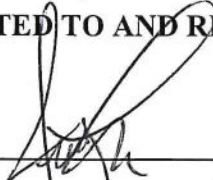


AS TO FORM:

  
\_\_\_\_\_  
BRIAN ALOIA  
CORPORATION COUNSEL

August 26, 2021  
DATE

ATTESTED TO AND RECORDED BY:

  
\_\_\_\_\_  
JAMES J. FARINA      JERRY LORE  
Deputy CITY CLERK

8/26/21  
DATE

This Executive Order shall remain in the custody of the City Clerk. Certified copies are available upon request.