

Vision Zero for Princeton

*NJBWC Advocacy Network
November 2021*



Elements of Vision Zero

- Goal to eliminate traffic fatalities and severe injuries
- Data - driven approach`
- Community involvement
- Equitable solutions





Princeton Resolution 21-71 Establishing a Vision Zero Task Force

- Defines the Task Force members
- Develop an Action Plan (by December 2021)
- Task Force remains in effect until Action Plan is completed and presented to Mayor & Council

Vision Zero Task Force- Steering Committee

17 members

Mayor

Council members (2)

Traffic Safety

Engineering Dept.

Planning Dept./

Board of Health

Infrastructure & Operations

Pedestrian & Bicycle Comm. (2)

School District representative

University representative

Human Services Commission

Senior Resource Center

Community members (2)

Greater Mercer TMA

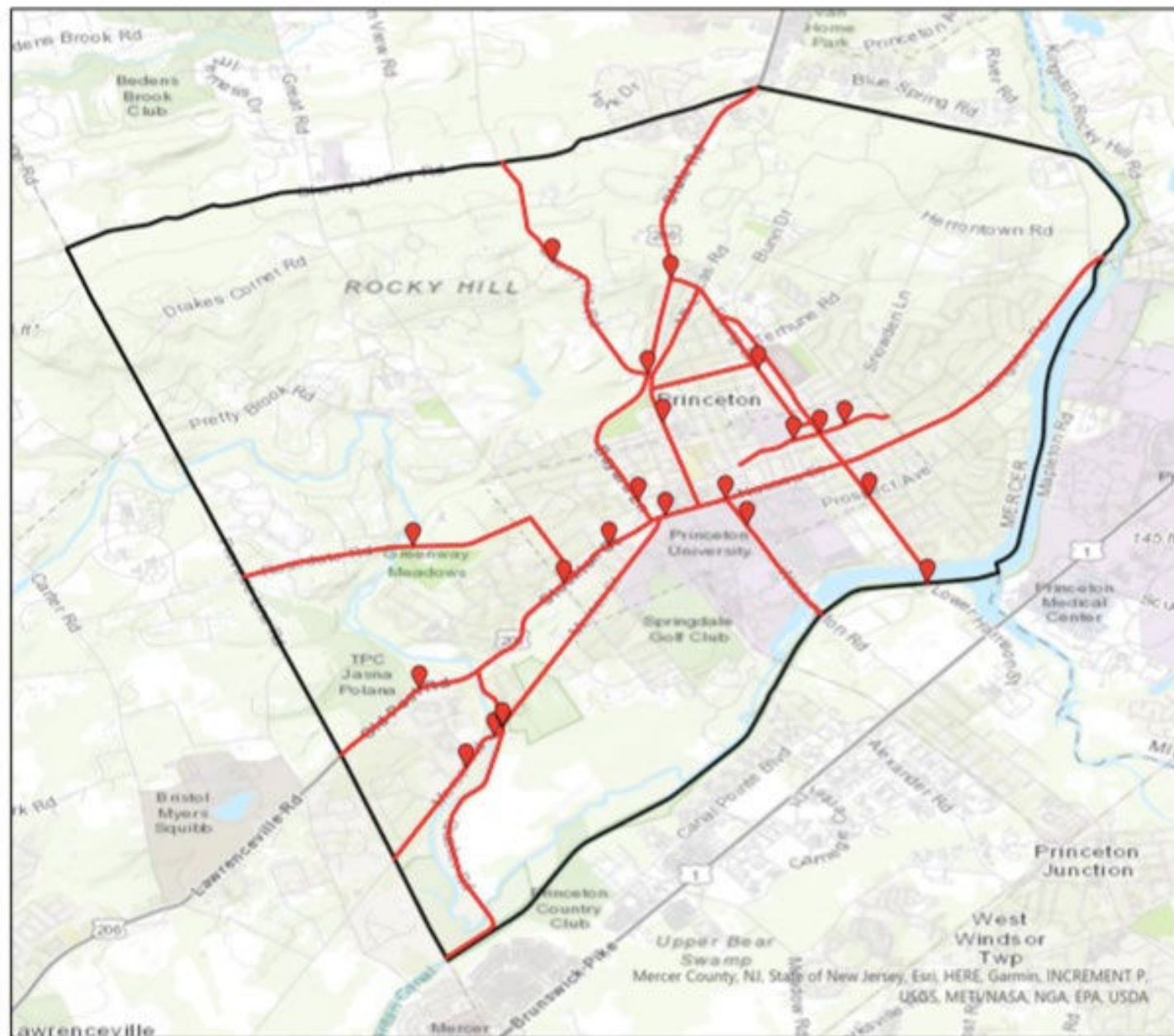
Vision Zero Task Force committees

- Data & Metrics
- Policy Working Group
- Complete Streets Design
- Enforcement
- Communication & Education

Princeton's High Injury Network

Initial analysis by Data & Metrics committee, as of Oct 2021

Princeton, NJ High Injury Network



Sources NJDOT, Safety Voyager

Sources: NJDOT, 2021; Si

Policy Working Group, Complete Streets Design Committee:

review peer Vision Zero action plans~~ particularly university towns ~~

Hoboken NJ

Jersey City NJ

Cambridge MA

Somerville MA

Ann Arbor MI

Portland OR

and others



Next Steps...

Working groups and committees meetings at least monthly

Steering Committee next meets January 2022

Prepare draft Action Plan

Present to Mayor and Council 3rd Q 2022



