

Sean Meehan, Vice-Chair, Highland Park SWACC

What is SWACC? What do we do?

- Volunteers appointed by Mayor/Council
- Established by ordinance & overseen by a Council member
- Advise, review & monitor bike/ped policy and programs
- Started as a Complete Streets Advisory Board



How to we recruit members & partners?

- Recruit via word of mouth
- Work with existing committees
- Attract via events
- Meet people where they are





What has worked?

- School Travel Plan
- Community Events
- Grant Funding
 - 2 SRTS Grants
 - SRTS Design Assistance
 - LTA for Bike/Ped Master Plan
- Development Review









What are some "lessons learned?"

- Dedicated Council Liaison has been essential
- Public outreach is vital be visible
- Record both negative and positive feedback
- Make sure positive feedback is recorded
- There is no shame in "starting small."







What are some current concerns?

• Getting up to speed with our new Council Liaison

HIGH

DARK

- Momentum during the COVID Pandemic
 - \circ Online meetings
 - Lack of public events
 - Competing priorities

