

HUDSON COUNTY'S VISION ZERO STRATEGY

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HUDSON COUNTY PLANNING

DIVISION CHIEF





Hudson County
Vision
ZERO

AGENDA

OUR TEAM

HOW HUDSON COUNTY MOVES

THE NEED FOR VISION ZERO

TASK FORCE & TIMELINE

PLANNER'S ROLE

SUMMARY

MEET OUR TEAM



**Kevin
Force**

Planning Lead



**Byron
Nicholas**

Chief, Division of Planning



**Tanner
Thul**

Intern



**Zach
Kourgialis**

Intern

MEET OUR EXTENDED TEAM



Kevin Force
Supervising Planner



Byron Nicholas
Chief, Division of Planning



Samuel Schroeder
Supervising Planner



Marcella Traina
Planner



Gina Jaramillo
Executive Assistant



Mario Tridente
Building Inspector, Zoning
Officer



Sophia Calcaterra-Hull
Environmental Planner



Tanner Thul
Intern



Zach Kourgialis
Intern

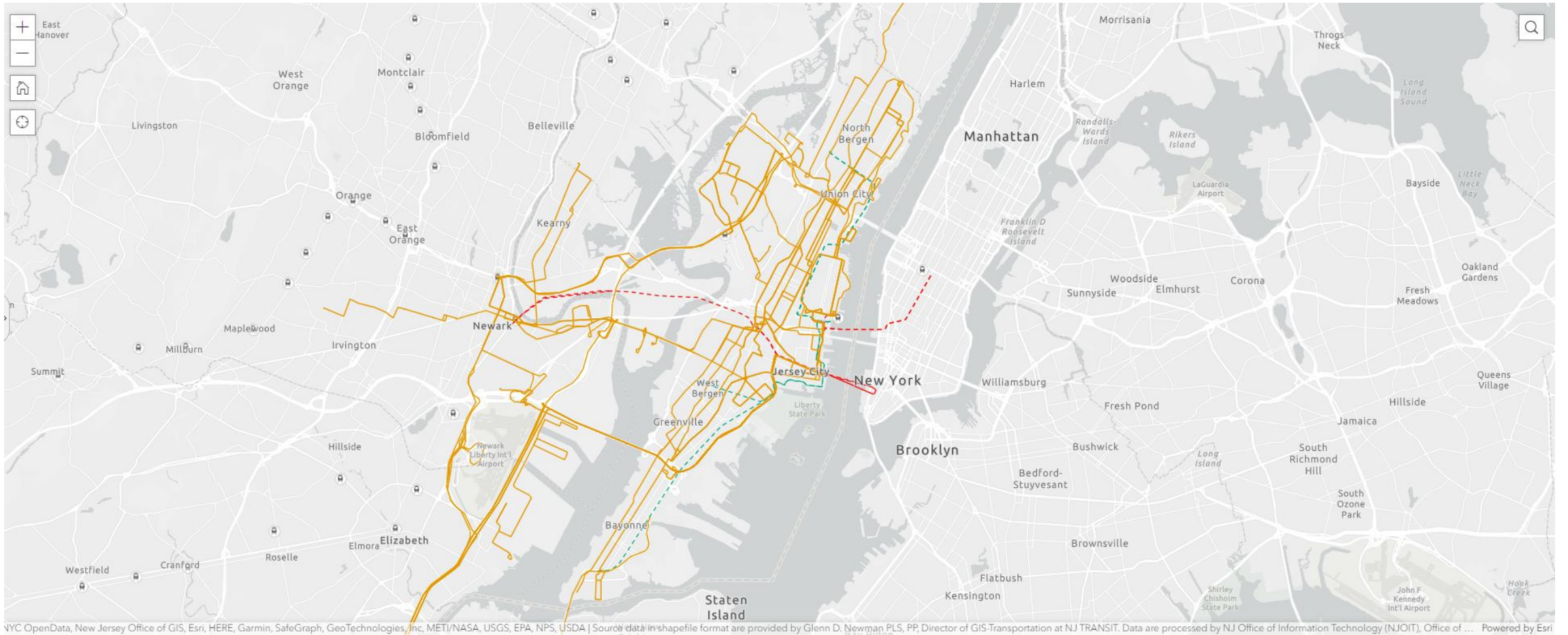


Elizabeth Morales
Community Outreach



Mark Serrano
Planner

THE COUNTY OF HUDSON



NYC OpenData, New Jersey Office of GIS, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, USDA | Source data in shapefile format are provided by Glenn D. Newman PLS, PP, Director of GIS-Transportation at NJ TRANSIT. Data are processed by NJ Office of Information Technology (NJ OIT), Office of ... Powered by Esri



Commuter Modal Split



Hudson County is the most densely populated county in the state and according to the 2021 American Community Survey, we have the highest amount of non motorist commuters in the state.



of Hudson County Residents take methods other than personal vehicles to commute to work

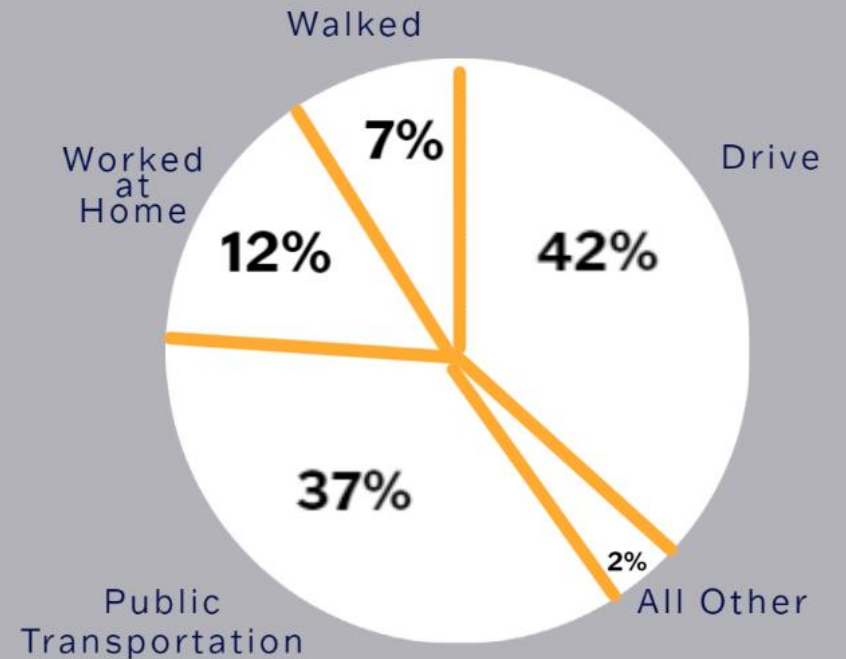


fewest roadway deaths, out of 21 counties, from 2010-2020, while being the 4th largest county in population

HOW HUDSON COUNTY MOVES

Commuting Breakdown

Hudson County's rich and dense transit connections makes it easier for residents to have other commuting options.



INTRO



Photo credit: Tariq Zehawi, Northjersey.com

According to **NJ State Police**, in **2021**, there were **30** fatal road crashes in **Hudson County**, **1/2** involving pedestrians and pedalcyclists.

Hudson County is developing a **Safety Action Plan** in order to reduce the number of serious and fatal crashes to zero.

We are striving to be a leader for road safety in the state of New Jersey.



REACTIVE VS PROACTIVE
ROADWAY DESIGN

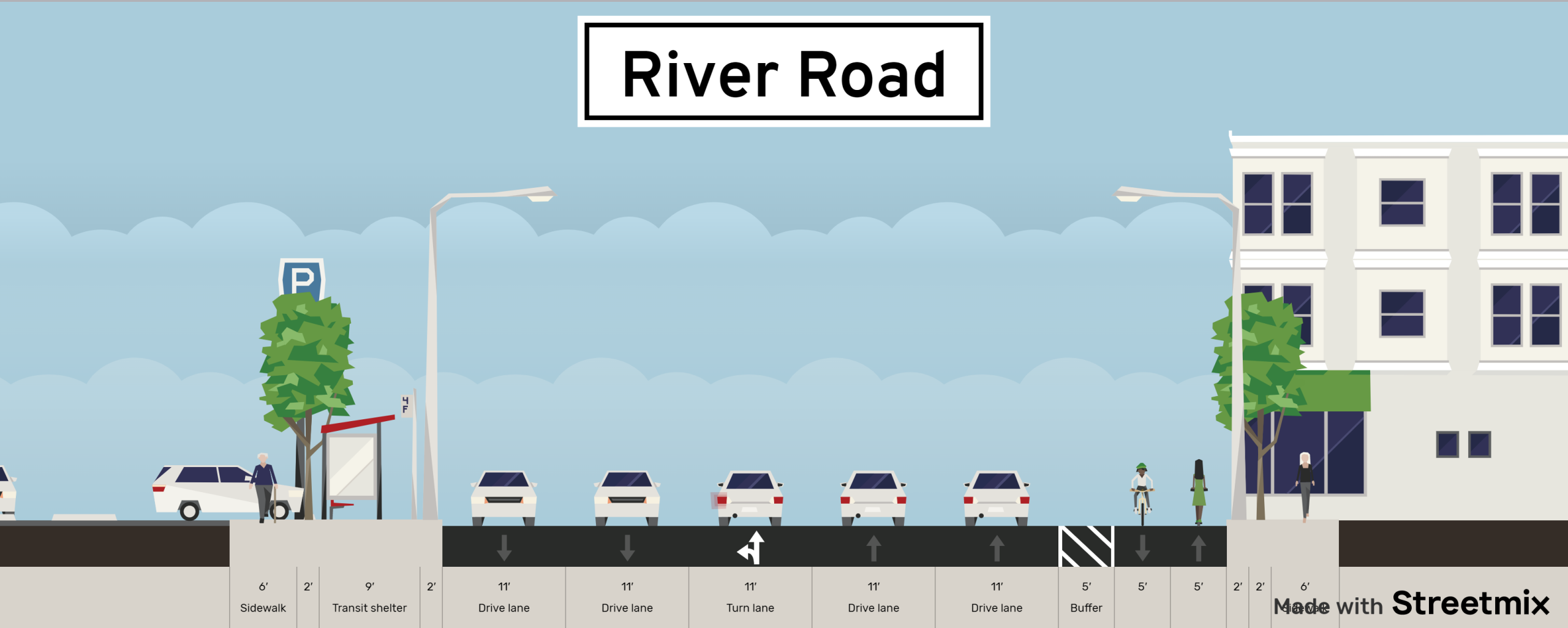
HUDSON COUNTY RIVER ROAD EXAMPLE

LACK OF ROBUST
LAW ENFORCEMENT

FRAGMENTED VS
COMPREHENSIVE

HUDSON COUNTY NJDOT BIKEWAYS GRANT

River Road



SAFETY ACTION PLAN

Hudson County's Vision Zero Task Force will **steer** the development of a Safety Action Plan with the following policy and design strategy considerations:

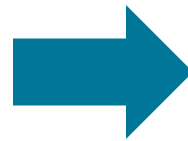
- Make **street design changes** informed by data analysis and community input.
- Develop a **High Injury Network**.
- Focus on Applying **low-cost roadway safety treatments** along high-crash corridors.
- Implement improvements along an expanded **multi-modal network**.
- Install new **safety enhancements** for pedestrians.
- Create safe routes to school, work and transit for people living in **underserved communities**.



HOW DID THE COUNTY GET TO THIS POINT? (SAFETY ACTION PLAN)

ROLE AS A PLANNER

- **Facilitate** Conversations between Community Advocates and Elected Officials
- **Utilize** Resources such as Available Funding Opportunities
- **Assist** with Consensus Building



OUTCOME

- **Worked Closely** with NJ Bike Walk Coalition & Hudson County Complete Streets Effectively Communicate a problem and its solution to Elected Officials.
- **Determined USDOT's Safe Streets for All Grant (SS4A)** perfect resource to initiate a Safe Systems Approach Addressing Crash Injuries & Fatalities
- **We're Stronger in Numbers** -
Relatable, Intentional, Transparent

USDOT SAFE STREETS 4 ALL GRANT

Support Letters

- We have received support letters from:
 - **New Jersey Bike & Walk Coalition**
 - **Hudson County Complete Streets**
 - Bike JC, Bike North Bergen, Bike Hoboken, Safe Streets JC
 - Office of the Mayors of Hoboken, Harrison, Union City, Jersey City, North Bergen
 - North Jersey Transportation Planning Authority (NJTPA – MPO)

Grant Awards

- \$600,000 Total
 - **\$480,000** Towards Consulting Services
 - \$120,000 In-Kind Contributions

TIMELINE



Winter
2023

● Receive USDOT's Safe Streets for All (SS4A) Award

Spring
2023

● Organize Vision Zero Task Force

Summer
2023

● Public Education Campaign

Fall
2023

● Conduct Qualitative & Quantitative Data Analysis

● Public Involvement

Winter
2024

● Develop a High Injury Network & Safety Action Plan

Spring
2024

● Seek Implementation funds from USDOT's SS4A Discretionary Grant Program

TASK FORCE DEVELOPMENT

The **Task Force** will be composed of:

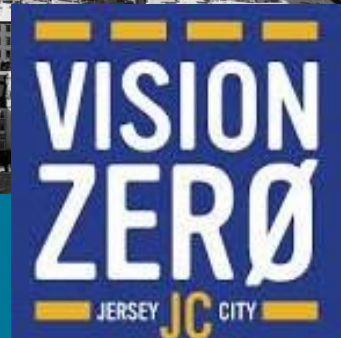
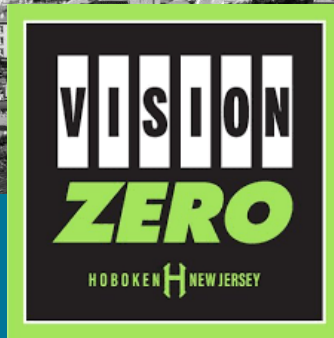
- Numerous County representatives
- 2 State agency representatives
- 2 Regional agency representatives
- Officials representing each municipality
- And 2 Advocacy Group representatives



Duties and Responsibilities will include:

- Meet once a month
- Review work products
- **Provide and assess qual. and quant. data**
- Share updates on local projects which may affect traffic safety
- Share best practices for traffic safety
- Distribute public outreach materials
- Share updates on implementation of plan actions

COUNTY – MUNICIPALITY RELATIONSHIP



- Jersey City and Hoboken already have municipal Vision Zero Action Plans
- Hudson County has jurisdiction over JC and Hoboken's county roads
- **High Injury Network** - The Vision Zero Safety Action Plan will impact all county roads throughout all its municipalities
- Will provide important research and outreach materials that will help and encourage other municipalities to adopt their own action plans.

PUBLIC EDUCATION CAMPAIGN



Get Involved!

The Federal Bipartisan Infrastructure Law (BIL) established the **Safe Streets & Roads for All (SS4A)** discretionary grant program. SS4A will provide funding for Hudson County to develop and implement a **Vision Zero Safety Action Plan** that will help eliminate all motor vehicle fatalities and serious injuries by providing safe and equitable mobility for all and improving management of roadways to lessen the severity of crashes.

Hudson County's Vision Zero Task Force will develop a Safety Action Plan with the following policy and design strategy considerations:

- Implementing improvements along an expanded multi-modal network.
- Applying low-cost roadway safety treatments along high-crash corridors.
- Installing new safety enhancements for pedestrians.
- Making street design changes informed by education and community outreach.
- Creating safe routes to school for people living in underserved communities.

We Want to Hear From You!

Do you have concerns about roadway safety near you? Share your concerns and ideas for improving your communities.

Scan this QR code to visit www.hcnj.us/visionzero/ to join our mailing list for upcoming public engagement.

Hudson County Executive Thomas A. DeGise & The Board of County Commissioners | Brought to you by the Hudson County Division of Planning | To learn more, visit: www.hcnj.us

ABOUT HUDSON COUNTY VISION ZERO SAFETY ACTION PLAN

The Federal Bipartisan Infrastructure Law (BIL) established the new **Safe Streets & Roads for All (SS4A)** discretionary grant program, providing \$5 billion in funds over 5 years. SS4A funds regional and local initiatives through grants to improve roadway safety by significantly reducing or eliminating roadway fatalities and serious injuries, and providing safe, healthy, and equitable mobility for all.

SS4A provides funding to Hudson County to support the development of the **Hudson County Vision Zero Safety Action Plan**. This plan will support all road users, and include the following key components:

- **A set goal timeline** for eliminating roadway fatalities and serious injuries.
- **A Vision Zero Task Force** charged with development and oversight of the action plan.
- **Analysis of existing conditions and historical trends** that provides a baseline level of crash fatalities and serious injuries.
- **Equity, engagement and collaboration** with the public that allows for community representation and feedback.
- **Policy assessment** to identify future opportunities to improve transportation safety.
- **Strategy and project selections** that identify the best available data and practices that will address safety problems identified in the Plan.
- **Progress and transparency methods** that measure progress over time after the Plan is developed or updated.

Hudson County has been awarded a Federal Safe Streets & Roads for All (SS4A) planning grant of \$480,000 in order to develop the Hudson County Vision Zero Safety Action Plan.

This 1-year program will begin in July 2023 and aims for completion by May 2024. The County also plans to promote outreach and organize a Vision Zero Task Force by July 2023.

Hudson County Vision ZERO

Safety Action Plan
Funded by
Safe Streets & Roads for All

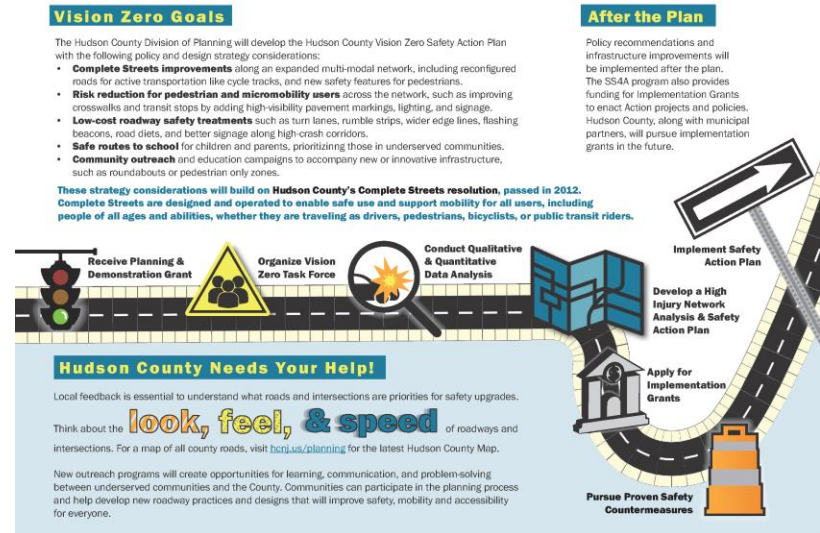
Hudson County Executive Thomas A. DeGise & The Board of County Commissioners
Department of Planning and Business Opportunity
Division of Planning

www.hcnj.us/visionzero

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PLAN FOR COMMUNITY INVOLVEMENT

EVENTS

Tabling at municipal events across the county including:

- Concerts
- Farmers Market
- Movie Night in the Park
- Street Festivals



CANVASSING

Spreading posters and connecting with business owners



PARTNERS

Working with Community leaders and organizations

- HC Complete Streets
- I love Greenville
- John Randy Foundation
- Hudson TMA



SOCIAL MEDIA

Posting campaign information and public outreach events

- Facebook
- Twitter
- Instagram




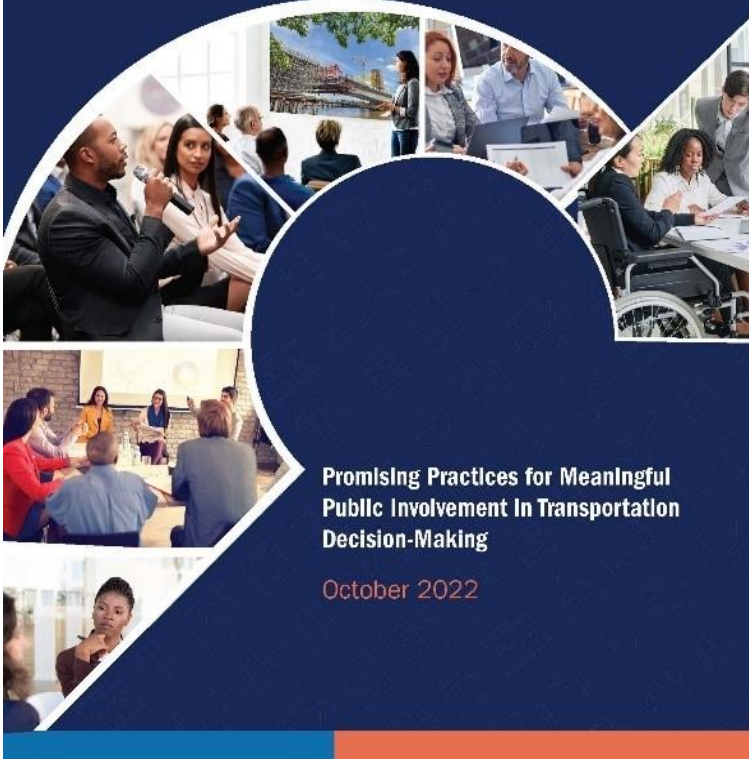
PUBLIC MEETINGS

Hudson County officials and office holders engaging in public meetings



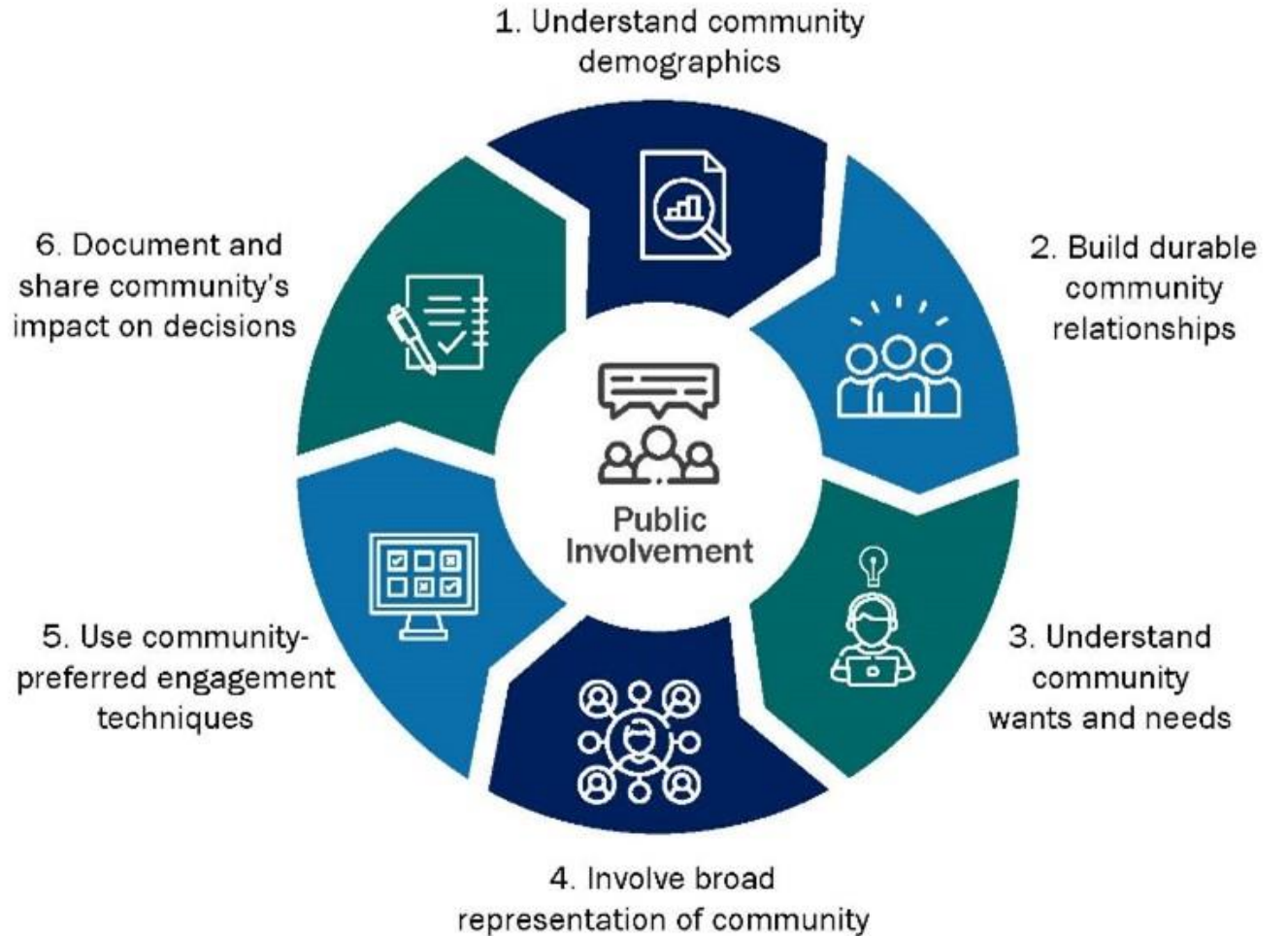
PLAN FOR COMMUNITY INVOLVEMENT


U.S. Department
of Transportation



**Promising Practices for Meaningful
Public Involvement In Transportation
Decision-Making**

October 2022



HOW TO GET INVOLVED

- www.hcnj.us/visionzero
- **201-217-5137**
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THANK YOU

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